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# FASHION AND BEAUTY LOGISTICS



In the fashion industry, competition is increasingly fierce. Therefore, key expectations for logistics operators are punctual deliveries and the impeccable quality of goods on arrival.

Unique features of the fashion industry include production far away in Asia, high market volatility, and short collection life cycles. After years of successful cooperation with global clothing manufacturers and distributors, we have a deep understanding of this light industry market.

In every project, the experienced **Asstra Fashion and Beauty Logistics** Team provides top-quality international standard services that reflect the realities of the business environment.

## WHAT DO OUR SERVICES INCLUDE?



**Delivery of cargoes from Europe to the CIS.**



**Consolidation of goods in Europe and China.**



**Express domestic distribution of goods.**



**Transportation of goods in specialized vehicles equipped with hangers.**



**Minimal delivery times.**



**Strict adherence to temperature conditions.**



**Simplified customs clearance procedures.**



**Warehousing services in Europe supporting:**

- stickering;
- preparation and drawing of EAC and Data Matrix signs;
- repacking;
- sorting;
- cargo insurance.



## GLOBAL 3PL PROVIDER

The quality of cosmetic product transportation processes depends on multiple factors.

AsstrA clients can rely on the knowledge and experience of our **Fashion and Beauty Logistics** specialists to provide customs escorts for any cosmetic products and get urgent shipments delivered on time. The range of transportable products includes natural and decorative cosmetics, skin and hair care products, and perfumes.

When developing targeted solutions for customers from the cosmetics industry, the following factors are taken into account:

- temperature regime required;
- cargo handling guidelines;
- the licenses and certificates held by transport partners.



**25**

YEARS  
OF EXPERIENCE



**350**

€ MLN TURNOVER



**5 250**

SATISFIED  
CUSTOMERS



**18**

INDUSTRIES  
SERVED



**800**

ORDERS  
PER DAY



**1 300**

KEY TRADE  
LANES



**15 000**

TRUSTED  
SUPPLIERS



**8**

IN-HOUSE CUSTOMS  
AGENCIES

Our clients receive tailored proposals with recommended transport schemes that take into account required delivery times. Our team carefully processes each request and guarantees feedback in the shortest possible time.

To receive a transport pricing quote for fashion and beauty products, please get in touch with our experts.

THE ASSTRA CORPORATE GROUP IS PRESENT ACROSS EUROPE, THE CIS, ASIA, AND THE USA:

 SWITZERLAND	 UNITED KINGDOM	 LITHUANIA	 UZBEKISTAN
 ITALY	 GERMANY	 FINLAND	 AZERBAIJAN
 FRANCE	 CZECH REPUBLIC	 RUSSIA	 TURKEY
 SPAIN	 ROMAIN	 BELARUS	 CHINA
 AUSTRIA	 HUNGARY	 UKRAINE	 USA
 BELGIUM	 POLAND	 KAZAKHSTAN	